

JEWELLERY  
FINLAND



summit

# Pro lounge

## EXHIBITION AREA

31.1.2026 TAMPERE, FINLAND

Join Finland's largest event for goldsmiths and jewellery designers to showcase your products, promote your services, and boost your sales.

**Summit is the peak – the highest point** of the mountain. Reaching new heights requires determination and taking the right steps together. At this event, the boldest creators, the brightest ideas, and the most impactful solutions in Finnish jewellery come together. Summit unites those who seek to grow their skills and businesses, to build collaboration, and to open new opportunities for the entire industry.

**Dear Jewellery Partner,**

The Pro lounge was created with one clear purpose: to help jewellery professionals find the products, services, supplies, and tools they truly need. Too often, goldsmiths and designers struggle to source gemstones, chains, or components for their creations or to find reliable suppliers for their daily work. The Pro lounge makes that journey easier while giving you the chance to showcase and sell directly to the people who need you most.

This event is where the future of Finnish jewellery takes shape. Young designers and goldsmiths entering the field are actively building their networks and seeking trustworthy partners. By joining us, you will not only connect with established professionals, but also support and inspire the next generation of makers.

The right supplies and tools are not just necessities: they are catalysts of creativity, enabling jewellery professionals to turn ideas into extraordinary pieces. Reliable partners make everyday business less of a struggle, allowing creativity and craftsmanship to flourish.

We warmly invite you to take part in this unique opportunity. Your presence will strengthen your company's visibility, open new sales opportunities, and bring real value to the jewellery professionals eager to discover your product range.

**We truly hope to see you in the Pro lounge  
- Welcome to Tampere in January!**

**JOHANNA LUNDÁN**

Event Director

CEO & Founder, Jules & Beryl Oy

johanna@julesandberyl.fi

+358 40 538 0433



JEWELLERY FINLAND.FI/SUMMIT

# Pro lounge

is a dedicated networking and sales space at the Jewellery Finland Summit designed for professionals, partners, and industry leaders. It provides an inspiring environment for meaningful conversations and building valuable connections. The area combines a calm yet vibrant atmosphere that not only supports boosting sales, collaboration, and relationship building, but also offers direct opportunities to showcase and sell your products and services to a highly targeted professional audience.



**Jewellery Finland Summit** is a new & fresh event for goldsmiths and jewellery designers, where industry players meet, network, and make service and material purchases. Jewellery Finland Summit consists of a full day of inspiring program free of charge, Pro lounge exhibit area and delicious networking lunch. The marvellous day will end with Jewellery Finland gala, a glamorous black tie event and awards ceremony. Enjoy great food and remember to pack your dancing shoes - a live band will bring the rhythm to the dance floor!

## WHY SHOULD YOU PARTICIPATE IN THE PRO LOUNGE?

By joining us in the Pro lounge, you place your company at the heart of the largest event in the Finnish goldsmith and jewellery industry. This is where goldsmiths, jewellery designers and artists gather to discover new partners and suppliers. With a targeted audience of more than 100 professional visitors, your brand will gain direct exposure to the people who take purchasing decisions in the field.

Pro lounge is not just an exhibition space – it's a premium networking hub. Here, you can engage in meaningful, face-to-face conversations with professionals actively seeking new products, services, and collaborations. Personal encounters build trust faster than any digital campaign, laying the foundation for long-term customer relationships.

By being present, your company reinforces its position as a responsible, visible, and future-oriented player for Finnish goldsmiths and and artisans.

**The Pro Lounge is open to visitors on 31.1.2026 from 11 am to 4 pm.**  
Stand set up is from 9 am to 11 am and dismantle from 4 pm to 5 pm.

## LOCATION AND HOW TO GET THERE?

The event is organized in hotel **Scandic Rosendahl in Tampere**. The city of Tampere is located less than 2 hours from Helsinki by train or car (180 kilometres).

Helsinki has several **flight connections** from all over Europe. You can also arrive by plane directly to Tampere. AirBaltic operates flights from several locations to Tampere. Tampere-Pirkkala Airport is located 20-30 minutes (17 kilometres) from the city centre. It's easy to reach by public transport (bus 103).

There are also several **boat connections**. From Stockholm to Turku Viking Line arrives at 07:35 am. There is also a Finnlines boat connection from Kapellskär (Sweden) to Naantali (Finland) arriving at 7.15 am. Naantali is located 170 kilometres from Tampere.

Tampere is easily accessible by train from all over Finland (1,5 h from Helsinki). You can catch the train from Helsinki airport to Tampere via Tikkurila station.

Tampere is also within easy reach by bus (2 h from Helsinki), and the bus connections within the city are versatile. The long-distance coaches operate from the Tampere bus station.

Scandic Rosendal is easily accessible from the Tampere city center by car (10 minutes) or by bus (20 minutes).

## ACCOMMODATION

Accommodation is possible in the event venue, Scandic Rosendahl. Bookings can be made through the Scandic [website](#). There are also many hotels in the Tampere city center, more information on accommodation can be found [here](#).

## CLEAR AND HAZZLE-FREE PRICING

Size of the stand	Early bird prices valid untill 30.9.2025	Regular prices valid untill 1.12.2025
<b>Mini 2 m<sup>2</sup> (one table)</b>	179 € (associations 99 €)	258 € (associations 143 €)
<b>Medium 4 m<sup>2</sup> (two tables)</b>	249 €	359 €
<b>Maxi 8-10 m<sup>2</sup> (4-6 tables)</b>	399 €	575 €
<b>Networking lunch</b>	35 €	45 €
<b>Jewellery Finland Gala</b>	89 €	99 €

All prices include the spot for the stand, table(s) and electricity. The size of the tables is 45 cm x 140 cm. We invite you to build a lightweight stand (tables, roll-ups) instead of a large installation for easier set-up.

*Prices VAT 0%. Exhibitors can also purchase tickets to the networking lunch and gala at a more affordable exhibitor price.*

## JEWELLERY FINLAND GALA - A NIGHT TO REMEMBER

End the day with Jewellery Finland Gala, an event where the excellence and expertise of the jewellery industry is celebrated! The gala will feature a delicious dinner and live music. The program also allows room for networking and meeting colleagues. The highlight of the evening are annual awards, including the Jewellery of the Year.

The gala is organized in the same premises as Jewellery Finland Summit and Pro lounge, Scandic Rosendahl.

## ABOUT THE ORGANIZER, JULES & BERYL OY

For Jules & Beryl, our passion is to make Finnish jewels speak louder. We are an advocate organization dedicated to Finnish contemporary jewellery and design. We are known as a bold innovator and connector, bringing fresh perspectives, new networks, and strategic vision to the jewellery field.

Our mission is to strengthen Finnish jewellery & goldsmith craftsmanship by creating pioneering collaborations, events, and networks that raise the industry's visibility and position it as a vital part of Finland's arts and cultural landscape. Finnish jewellery deserves to be heard, talented goldsmiths and designers to be seen and people are worthy of jewellery that reflects their own personality.

